



**JAVIDA**



Company Overview

Javid Trading Company has started its activity many years ago with the aim of high-quality products and scientific products with the focus on the production of bodybuilding sport equipment. In order to raise the quality level in manufacturing, the company has used state-of-the-art technology and high-tech machinery using the best raw materials and utilizing biomechanical manufacturing engineers and famous champions to present flawless products to gain full satisfaction of consumers. It should be noted that the products have been verified in Javid during the tests performed by engineers in this field and after various studies including pressure on muscles, range of motion of the machine, the necessary standards such as the type of mattress, iron used in the machine, weights and comfort and user reassurance when using the machine.



Business Description

Moreover, there are many people in the world working in this field. Most of these activities are based on sport equipment and tools. At the end of the 19th century, a new trend emerged with an idealistic approach to Greek mythology (in which the beauty, fitness and development of muscles and body were considered a factor for human praise). Due to the influence of this new trend, the old tradition of stone lifting became a modern sport of weightlifting and according to its development process, it found various aspects in different cultures. Today, bodybuilding and body fitness is considered as one of the most popular sports in the world.



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Using high-tech machines and state-of-the-art equipment and enhancing its production both qualitatively and quantitatively, Javid Trading Company has managed to offer products with the customers' needs in order to turn into one of the leading producers of this product.



Business Description



Vision and values

Javid Trading Company intends to continue to increase its products and create diversity in them in order to meet the needs and tastes of customers to be able to interact with more traders and merchants around the world and provide their needs in the field of bodybuilding equipment in the near future to become one of the top brands producing these products in the world.



● Some of the values of Javid Trading Company

- Safety and comfort of all athletes
- Environmental Protection
- Paying attention to the company staff as an important part of the company capital
- Honesty and truthfulness in all stages of the production and delivery

Our mission at Javid Trading Company is to produce world-class, and high-quality products to completely meet the needs of all the consumers with its quality and durability.

Targets:

- Producing high quality-products using the best raw materials
- Creating diversity in the production in order to meet the tastes and needs of customers
- Adhering to international standards in the production in order to reassure customers
- Creating a network of interaction with consumers in order to use their criticisms and suggestions and apply them in the production of new products of the company
- Holding training workshops for the employees in order to increase their knowledge and efficiency
- Strengthening the position of the organization as a reputable company and continuous efforts in order to enter the global markets
- Strong determination in continuous improvement through the establishment of a comprehensive quality management system by organizational excellence
- Designing and production based on international standards



Mission and Targets



MISSION

VISION

STRATEGY

CORE VALUE



Message from the CEO

Javid Trading Company is one of the companies producing high quality equipment and bodybuilding machines in the Middle East, which has been able to gain the title of the highest quality bodybuilding machines for many years. This company was established many years ago with the contribution of a number of experienced specialists in this field with the background of previous activity in the field of manufacturing and producing bodybuilding sport equipment for clubs, parks and homes with the aim of producing high quality products. Javid has put on an agenda to compete with other brands and reach international standards, design machines and use high quality materials, as well as making molds for the production of ABS parts and fittings using CNC cutters for the production of accessories. Electrostatic paint furnace has been used for painting production machines.



Products and Services

All kinds of bodybuilding sport equipment

- Chest press machine
- Treadmill
- Rowing machine
- LS Fitness
- Impulse Air Bike Bicycle GHD Paramount Bicycle
- Paramount flat bench
- Dumbbells
- Bench press



Services

- Free consultation to make the most economical purchase according to your geographical and financial conditions
- Sending specialized product catalogs via social networks and email
- Assuring the level of quality



Delivery and Payment

Considering the fact that the Middle East provides access to a variety of transportation routes, including rail, sea, land and air, Javid Trading Company exports its products to different countries easily, conveniently and promptly. Foreign customers can always discuss the issue with our experts if they need a certain route to transfer goods. Due to having multiple foreign currency accounts under the company name, and natural persons approved by the company, we suggest telegraphic transfer. You can also discuss your desired payment method with our experts.

